



Passport[®] X

Full Retail C-Store &
Fuel Station Management Solution



FUELING YOUR BUSINESS FOR SUCCESS

Passport® X

An innovative solution for retail c-store & fuel station management

SOLUTION DESCRIPTION

Passport X is a feature-rich 3rd generation management solution especially designed for fuel retailers operating a c-store as part of their stations. It provides a fully customizable POS system, and a state-of-the-art cloud-based Head Office (HOS) architecture that facilitates a cloud-based Back Office Solution (BOS). Passport X is powered by the StoriX Engine, and is designed to suit every fuel station business model with its flexibility facilitating seamless integration throughout all peripherals and external systems. By streamlining communication between all components, Passport X provides everyone involved, from managers to staff, with the most advanced retail tools available to maximize revenues, profitability, and total customer experience.

- **POS:** Modular and configurable omni-channel solution that provides unmatched simplicity for the cashier & the best-in-class customer experience
- **Cloud BOS:** It is part of the HOS, with site users limited to viewing and managing only their station. This approach prevents the need for on-site installation & support. It allows full control of the product catalog, prices, employees, etc.
- **Cloud HOS:** Unexcelled remote Head Office System for complete control of any store in the network, anytime and anywhere
- **StoriX Engine:** The engine is the heart of the system architecture which enables centralized business logic management and assures the store always open. A single StoriX engine works with multiple POS devices

BENEFITS

Increase customer traffic & maximize ATV (Average Transaction Value) by offering a variety of store products & services

- Offering variety of value added services in the station and c-store
- Fully customizable & intuitive user interface (UI) for an optimal user experience (UX)
- Omni-channel of various touchpoints from the forecourt OPT to the c-store

Maximize profit via real-time management by data

- Inventory & supplier management
- Employee allocations, auditing, and cost reduction
- Setting product offering, pricing, and promotion

Centralized, flexible & simple across the entire network

- Central business management
- Cloud BOS for minimal site updates & maintenance
- Quick roll-out & adaptable for any network and station needs



POS – Sales Mode



Passport X is the retailers' enabler in mobilizing the business' center of gravity - from the forecourt to the c-store

SOLUTION COMPONENTS

POS

The unbeaten usability of POS provides the smoothest operation with the shortest learning curve for new attendants and cashiers.

- Payment acceptance and management
- Sales: products at c-store, food services, fueling, and other forecourt services (car wash, vending machines, etc.)
- Omni-channel POS: attendant, self-service kiosk, mPOS
- Cashier & shift management
- Smooth operation in on-line & off-line modes



POS - Refueling

Cloud HOS

Passport X HOS masters the entire network operations from a single remote centralized point. It includes:

- Network & store(s): catalog, pricing, and inventory
- Reporting scheme
- Network roles & rules
- End-to-end solution with Orpak's ForeNet & ForeVision: card management, loyalty, BI & analytics solutions



HOS – Sales Dashboard

Cloud BOS

The cloud BOS can be connected to from anywhere & at anytime via simple login. It allows remote management of a specific store's needs (e.g. local accounts, local products, DODO merchants price control).

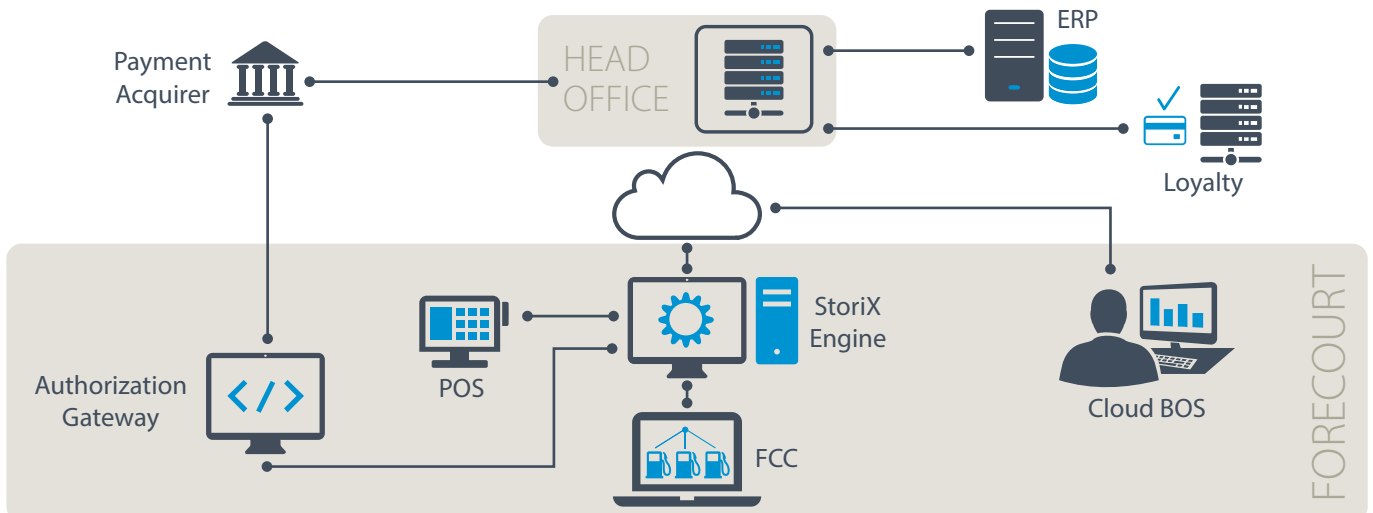


Centralized POS configuration by the HOS

StoriX Engine

StoriX engine is the corner stone of the solution's stability, modularity & ease of maintenance. All station communications are performed via the engine, which allows:

- Centralized business logic management
- Omni-channel connection between various touchpoints in the store & forecourt
- Short TTM to adopt any retailers' configuration & customization



PASSPORT® X - OUTSTANDING FUNCTIONALITIES

Modular & Modern architecture technology

- Stable solution
- Fast customizations for the retailer's needs

Ease of Use

- Fully customizable
- Intuitive user interface
- Optimal UX
- Reduce clicks



Omni-channel of touchpoints

Seamless fusion between retail operations & fueling services

Real-time Cloud-based SaaS

- Real-time management by data
- Advanced business models: SaaS & on-premises

MORE with Passport X Powered by StoriX

ABOUT ORPAK

Orpak delivers comprehensive solutions to oil companies and commercial fleets, improving profitability and optimizing performance from the forecourt to the head office. Our hardware, software and services enhance the entire retail fuel network and fleet management value chains, be it the single fuel transaction, retail network optimization or business analytics. Orpak has a 25-year track record of success and innovation. Known for rapid deployment of large end-to-end projects, our field-proven products are installed in more than 35,000 service stations and 7,500,000 vehicles across 60 countries. Orpak solutions are distributed via an international network of subsidiaries and value-added partners. In 2017, Orpak joined Fortive as part of the Gilbarco Veeder-Root group.

